



First Select

## INTRODUCTION TO TOURISM

Date	Venues	(\$Fees	Book your seat
15 Jun -19 Jun 2025	Istanbul	3300	<a href="#">Register Now</a>

### Objectives:

Upon completion of this course participants will excel in all the basics and principles of tourism industry.

### Who should attend?


- Whom they are working in the field of. Tourism industry –with all- its activities. (Air lines – Travel agents – Tourist Transport – Tourist guidance)
- Who they are looking for working in Tourism.
- Whom they are working in the governmental Authorities related to Tourism (Arts- Environment ... etc)
- Who they are looking for knowledge.


### Course Outline:


- History of Tourism
- Tourist concepts
- Tourism as industry
- Tourist Attractions
- Tourist destinations and the (five A's)
- Tourist activities and components
- Impacts of Tourism
- Economical impacts Economical development.
- Social impacts Social development
- Environmental impacts.
- Political impacts ( Tourism and peace)
- International Tourism movement and its attitudes and trends
- Tourist organizations (Quick Reference)
- International organization.
- Regional.

### WORKSHOP STYLE:

A mixture of short presentations, interactive discussion, individual exercises and group work. The emphasis throughout is on a practical approach using case material and examples.

 97337256847

 [info@firstselectbh.com](mailto:info@firstselectbh.com)

 [www.firstselectbh.com](http://www.firstselectbh.com)