



First Select

TOURISM AND ENVIRONMENT

Date	Venues	(\$)Fees	Book your seat
07 Dec -11 Dec 2025	Kuala Lumpur	3300	Register Now

Course Objectives:

Upon completion of this course participants will Excel in.

- All concepts. Of environment and sustainable tourism.
- New trends of environment protection - for the service of the tourist activities

Who should attend?

- Who they are looking for knowledge.
- Governmental auth. working in the field.
- Whom they are working in the tourist activities.
- Re sorts.
- Tourist villages.
- Air lines..
- Hotels.

Course Outline:

- General introduction:
- International tourism and its movement.
- Tourist attraction types (natural and man made.
- Tourist classifications.
- Tourism and environment.
- Environment concept.
- Why it is important to tourism?
- Tourism impacts on environment.
- Positive and negating.
- How to harmonize the relation between tourism and Environment?
- The new trends of environment protection.
- Alternative tourism and its applications.
- Eco - Tourism and its applications.
- Blue flag beaches.
- Green hotels.
- Eco - lodge.
- Best practices.
- (ISO 14001) environment quality.
- Natural Reserves (Protected Areas).
- Tourist development
- Tourist development concept.
- Sustainable tourism and its qualities.
- Tourist development requirements.
- The new concept of tourist development.
- Tourist investment project.
- Its concept.
- The limitations for planning the investment project

- Case study.(Tourist development - Egypt

WORKSHOP STYLE:

A mixture of short presentations, interactive discussion, individual exercises and group work. The emphasis throughout is on a practical approach using case material and examples.



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