



First Select

## Supply Chain Management

Date	Venues	(\$)Fees	Book your seat
22 Dec -26 Dec 2024	Kuala Lumpur	3300	<a href="#">Register Now</a>

### Program Overview

This Training Course offers a practical application of the principles and techniques for the implementation of Supply Chain Management and / or for Continuous Improvement of existing Supply Chain function in your Organisation.

#### Objectives

By the end of the course delegates will be able to:

- Understand the concept of Supply Chain Management (SCM) and the role of Inventory Management
- Understand the operation of the various links in Supply Chain – Design & New Product Development, Make or Buy, Sales & Marketing, Transportation & Warehouse
- Understand Information Technology based systems
- Know how to implement a system for Reverse Logistics to reduce costs
- Know the steps for implementing a SCM function
- Have identified & structured an approach in addressing a S C M issue specific to their Company
- Know how to be an effective Supply Chain Manager, how to develop staff and identify sources for SCM Training / Development
- Set Goals and develop an Outline SCM Project Proposal for their Companies

#### Who should attend?

Valuable to new all those working in the various functions in the Supply Chain. This includes those working in Purchasing, Inventory Control, Production, Transportation & Distribution. It will be valuable also to those seeking to implement and or improve Supply Chain Management.

#### Course Outline

##### What is Supply Chain Management?

- Materials, information & Money flows
- Inventory Management

- Supply Chain Report Card

#### Design & New Product Development:

- Traditional Approach
- Concurrent Engineering

#### Make or Buy Decisions:

- Why Make? / Why buy?
- Internal Analysis & Evaluation
- Supplier Review Check List
- Supplier Selection
- Negotiate & Contract
- Partnerships
- Outsourcing

#### Sales and Marketing:

- Sales Channels & Logistics Requirements
- Role of Marketing & Sales
- Customer Service

#### Reverse Logistics:

- Steps in Reverse Logistics Management
- Developing Reverse Logistics
- Potential benefits

#### Information Technology:

- Point and Enterprise Solutions
- Web-Based ERP
- EDI
- Electronic Supply chains
- Supply Chain Culture

#### Move – Warehousing & Transport:

- Integral Link in the Supply chain
- Types of Warehouses

- Characteristics of an Effective Transportation System
- Outsourcing

#### Controlling Logistics Costs:

- Transportation Costs
- Packaging & Labelling
- Documentation

#### Training & Development in SCM:


- How to be an Effective SC Manager/ Leader
- Planning Training & Development
- Identification of Training Needs
- Sources of Training/Development for SCM

#### Change – How to Improve the Supply Chain Function:

- Re-engineering
- The 3 Step Process
- Lessons learned
- Management Objectives & Goals
- Develop Outline SCM Project Proposal
- Action Plan for Implementation into your Work

### WORKSHOP STYLE

A mixture of short presentations, interactive discussion, individual exercises and group work. The emphasis throughout is on a practical approach using case material and examples.

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