Supply Chain Management

Date	Venues	($)Fees	Book your seat
18 May -22 May 2025	Istanbul	3300	Register Now

Program Overview

This Training Course offers a practical application of the principles and techniques for the implementation of Supply Chain Management and / or for Continuous Improvement of existing Supply Chain function in your Organisation.

Objectives

By the end of the course delegates will be able to:

- Understand the concept of Supply Chain Management (SCM) and the role of Inventory Management
- Understand the operation of the various links in Supply Chain – Design & New Product Development, Make or Buy, Sales & Marketing, Transportation & Warehouse
- Understand Information Technology based systems
- Know how to implement a system for Reverse Logistics to reduce costs
- Know the steps for implementing a SCM function
- Have identified & structured an approach in addressing a S C M issue specific to their Company
- Know how to be an effective Supply Chain Manager, how to develop staff and identify sources for SCM Training / Development
- Set Goals and develop an Outline SCM Project Proposal for their Companies

Who should attend?

Valuable to new all those working in the various functions in the Supply Chain. This includes those working in Purchasing, Inventory Control, Production, Transportation & Distribution. It will be valuable also to those seeking to implement and or improve Supply Chain Management.

Course Outline

What is Supply Chain Management?

- Materials, information & Money flows
- Inventory Management

- Supply Chain Report Card

Design & New Product Development:

- Traditional Approach
- Concurrent Engineering

Make or Buy Decisions:

- Why Make? / Why buy?
- Internal Analysis & Evaluation
- Supplier Review Check List
- Supplier Selection
- Negotiate & Contract
- Partnerships
- Outsourcing

Sales and Marketing:

- Sales Channels & Logistics Requirements
- Role of Marketing & Sales
- Customer Service

Reverse Logistics:

- Steps in Reverse Logistics Management
- Developing Reverse Logistics
- Potential benefits

Information Technology:

- Point and Enterprise Solutions
- Web-Based ERP
- EDI
- Electronic Supply chains
- Supply Chain Culture

Move – Warehousing & Transport:

- Integral Link in the Supply chain
- Types of Warehouses

- Characteristics of an Effective Transportation System
- Outsourcing

Controlling Logistics Costs:

- Transportation Costs
- Packaging & Labelling
- Documentation

Training & Development in SCM:

- How to be an Effective SC Manager/ Leader
- Planning Training & Development
- Identification of Training Needs
- Sources of Training/Development for SCM

Change – How to Improve the Supply Chain Function:

- Re-engineering
- The 3 Step Process
- Lessons learned
- Management Objectives & Goals
- Develop Outline SCM Project Proposal
- Action Plan for Implementation into your Work

WORKSHOP STYLE

A mixture of short presentations, interactive discussion, individual exercises and group work. The emphasis throughout is on a practical approach using case material and examples.

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