

Date

Venues

(\$)Fees

Book your seat

01 Jun -05 Jun 2025

Istanbul

3300

Register Now

Objectives:

By the end of the program, participants will be able to:

- Participants will practice the key techniques and skills necessary to make effective presentations.
- And they will prepare and deliver two or three presentations, give and receive feedback on them.

Who should attend?

Managers, supervisors and all sta<mark>ff concerned about imp</mark>roving their presentation styles or professionals who wish to overcome their fear of public speaking, will benefit from this very interactive course.

Course Outline:

Effective Communication:

- Process and barriers.
- One-way vs. Two-way Communication.
- Verbal and Non-verbal Elements of Communication

Planning a presentation:

- Selecting a topic to present
- Researching a topic / gathering information
- · Important considerations before making a presentations
- How to overcome Stage Fear?
- · How to avoid Distractions during presentation?
- How to Manage Time during presentations?
- How to concentrate on "Body Language"? (Self & audience's)
- How to develop the audience's Enthusiasm to match yours?
- How to create Presentation Opportunities?

The Significance of Listening in the Communication Process:

- Advantages of Active Listening.
- Identifying our preferred listening approach.
- The Personal Listening Profile.

Fundamentals of Public Speaking:

- Knowing the Audience.
- Preparing and Organizing the Speech.

Getting Attention and Keeping Interest:

- Eye Contact, Voice, and Body Language.
- Seating Arrangements.
- Conviction and Enthusiasm
- Visual Aids.

Group Issues in Oral Presentations:

- Handling all types of Questions.
- Encouraging Constructive Participation.
- Handling difficult situations
- Handling Disruptive Behavior.

WORKSHOP STYLE:

A mixture of short presentations, interactive discussion, individual exercises and group work. The emphasis throughout is on a practical approach using case material and examples.

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