

Corporate Social Responsibility Academy

Date	Venues	(\$)Fees	Book your seat
18 May -22 May 2025	Istanbul	3300	Register Now

Course objectives:

This course is an in-depth analysis of contemporary CSR issues, trends, challenges, standards and strategies. An emphasis will be put on exploring environmental, social and governance (ESG) risks and subsequent brand enhancement. It will help you build capacity to develop or implement CSR within your own organization, based on international standards.

Who should attend?

This training is designed for those people seeking an in-depth understanding of contemporary CSR issues.

Topics include:

- Global trends and standards for CSR (including ISO 26000 and Global Compact)
- Business, biodiversity, climate change and the environment
- · CSR, HRM and diversity
- Non-financial risk management
- Human rights and CSR
- Product responsibility
- Health and safety
- Supply chains and capacity building
- Corporate governance and soft law
- Community investment
- Socially responsible investment (SRI)

WORKSHOP STYLE:

A mixture of short presentations, interactive discussion, individual exercises and group work. The emphasis throughout is on a practical approach using case material and examples.

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