



First Select

How to Recruit, Develop & Retain Knowledge Workforce

Date	Venues	(\$) Fees	Book your seat
15 Jun -19 Jun 2025	Istanbul	3300	Register Now

OBJECTIVES:

By the end of this training course participants will be able to:

1. Select and recruit for the future
2. Align recruiting and development with strategic goals
3. Identify and develop talent and knowledge workforce
4. Make plans for the retaining of knowledge workforce
5. Build talent development and retention plans
6. Create an attractive workplace

WHO SHOULD ATTEND?

This course is a must for HRM and Training Managers and their staff. It is also of significant importance to all senior managers in charge of setting HR development strategies.

PROGRAM TOPICS

- Workforce planning, what is it?
- Workforce planning challenges:
- Developing and preparing workforce for the future
- Align planning with strategic objectives
- Ensure continuity of leadership
- Identify and sustain core competencies
- Maximize transition opportunities
- Ensure your company remains an attractive work place
- Workforce strategy and timing
- Workforce transformation
- Effective knowledge workforce planning:
- Set strategic direction
- Perform workforce analysis
- Develop and implement workforce planning
- Monitor, evaluate and revise
- How to get and retain the knowledge workforce:
- Attracting, recruiting and assimilating
- Assessing and Developing

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- Engaging and retaining
- Redeploying and releasing
- Challenging work environment
- What is competency?
- Building a competency model
- 5-B Strategy
- Situational development
- Identifying talent
- Building talent development programs

WORKSHOP STYLE:

This will be a participative workshop with a mix of interactive learning sessions, exercises and discussions aimed to provide maximum impact and learning retention for all delegates.



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