

# Communicating with Courage, Curiosity and Impact

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07 Dec -11 Dec 2025	Dubai	2900	Register Now

# **OBJECTIVES:**

By the end of this training program, each participant will be able to:

- 1. Take decisions and make choices, at the same time evaluating the risks and being conscious of their responsibilities.
- 2. Develop a positive, assertive style
- 3. Identify behavior patterns in others and cultivate productive responses
- 4. learn more about the environment, things and people, by asking probing questions, or doing ad hoc research to gain a better understanding of the context.
- 5. Build a personal skill set that will enable you to react positively in challenging situations
- 6. Improve your organizational relationships through assertiveness
- 7. Apply assertiveness skills in personal and professional situations
- 8. Develop an assertiveness plan of action

### WHO SHOULD ATTEND?

This program is designed for anyone who wants to enhance their assertiveness skills, build a confident, credible image and develop effective workplace relationships.

### PROGRAM TOPICS:

THE ESSENTIALS OF ASSERTIVENESS

# **Passivity**

- Aggression
- Manipulative
- Assertive

Recognizing the strategies and tactics of manipulative behavior

The fundamental concepts of assertive behaviour

- · Defining effective interpersonal behavior
- Outcomes of effective interactions

- · Establishing core characteristics and benefits of assertive behavior
- · Identifying non-assertive behavior patterns
- · Creating a personal assertiveness profile

### DEVELOPING PRODUCTIVE THOUGHT PROCESSES

## Revealing mental structures and patterns

- · Recognizing the influences of personal history on behavior
- Deconstructing the origins and dangers of stereotypes
- · Examining behavioral payoffs

### Taking control with productive thinking

- Analyzing the sources and effects of stress
- · Building resistance to stress
- Recognizing what you can and cannot manage

# EXPRESSING YOURSELF POWERFULLY AND PROFESSIONALLY - Courage

# Influencing the conclusions that others draw

- · Identifying assertiveness role models
- · Harnessing your personal strengths and style
- Tapping into your personal power sources

## Building your professional authority and expertise:

- Focusing on the sources of your expertise
- · Networking to build your authority

# Building your professional authority and expertis

# Tools and techniques for building your assertiveness style

- Instant Replay
- Refocusing
- · Deflecting Criticism
- Stepping Back
- Summarizing
- Constructive Comment
- Productive Redirection

# Emphasizing your message

- Choosing a mind set to convey authority
- · Building confidence through posture and appearance
- · Choosing effective language
- Giving and receiving constructive feedback
- Selecting the appropriate tools for the situation

## CREATING AN ACTION PLAN

Planning your preferred behaviors and responses

- Visualizing outcomes that work for you
- · Acquiring insight and awareness through journaling
- Analyzing the journal to develop an action plan for change
- Constructing scripts to handle assertiveness challenges
- The rewards of change Recognizing areas where you need support

# WORKSHOP STYLE:

This will be a participative workshop with a mix of interactive learning sessions, exercises and discussions aimed to provide maximum impact and learning retention for all delegates.



97337256847



info@firstselectbh.com



www.firstselectbh.com