



First Select

Fundamentals of Finance for Non-Financial

| Date | Venues | (\$)Fees | Book your seat |
|---------------------|--------|----------|------------------------------|
| 14 Dec -18 Dec 2025 | Dubai | 2900 | Register Now |

Objectives:

This intensive course will provide:

- A thorough grounding in basic finance at a level that all managers can understand.
- Practical experience of using financial data.
- Tools to help you use what you've learnt when you're back in the workplace.

The purpose of the course is to provide participants with a sound knowledge of the basics of finance, thereby enabling them to:

- Appreciate the role and limitations of finance
- Analyze their company's performance
- Control their own department more effectively
- Enhance their decision making
- Spot and manage their financial risks
- Communicate more effectively with their finance departments

Who should attend?

- Executives, Managers and line supervisors who receive management reports but are from a non-financial background.
- Recent appointees to management positions
- Accounts staffs, who prepare inputs to management information systems.

Course Outline:

The course will address many areas of finance and accounting including:

- Introducing finance and accounting
- Understanding the basics of financial statements
- Uncovering the secrets of a balance sheet
- Simplifying the income statement
- Using ratios
- Evaluating the results
- Managing cash flow
- Budgeting
- Appraising investment proposals
- Introducing costing
- Costing for decision making
- Integrating accounting and finance

WORKSHOP STYLE:

A mixture of short presentations, interactive discussion, individual exercises and group work. The emphasis throughout is on a practical approach using case material and examples.



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